

MIDLIFECAREERS NEWSLETTER – SUMMER-JUNE/JULY/AUG 2006

It is August 1, 2006 as I write this Newsletter. Here in the Midwest it is incredibly hot, as I am sure it is for you wherever you're living.

I was a participant in the launch of Eons.com yesterday. Eons as in “it's been *eons* since I have seen you, and *eons* as in a billion years. This new web site by the founder of Monster.com is a wonderful asset to all of you turning 50, in your 50th year somewhere, or leaving your 50's and turning 60.

Love and be proud of your age is the message of this new mega-contender to the marketplace. And we at www.midlifecareers.com and www.retirementcareers.com are not only in synch, but in perfect harmony.

Celebrating time is what it is all about. You are now all entering a time when you move from To Do lists to Want To Do lists.

Imagine what it would be like to do what you want to do? If you make it a point to fit the model of Celebration of Age you will surely see your progression, lessons learned, lessons to be learned and embrace your 50's with a new found inspiration to be more than you thought possible.

No, wait a minute, when you were a teenager you thought those dreams possible. It was just that life got in the way and now it is time to get those dreams back as you regain a vision of your next future.

I'm challenging you now to review, rethink, and refocus on the new you.

Back to the drawing board, because the new you – this 50 year old that looks younger than you thought you would, knows a lot more than you ever dreamed you would, and has the home, car, and extras that even surpass your parent's best!

This person is who I want to talk to right now. Because as much as you think you've done, you have just begun. Yeah – just begun!

Life expectancy has jumped a notch. What use to be the “sign off” years of 63 – has now jumped to 83. So if you haven't thought about getting ready, now is the time to do it. Right Now! So let's get in shape – body, money, creative & satisfying work, and fun – don't forget fun!!! (Future issues will be devoted to each of these topics).

Eons.com has a life calculator that has a built in set of questions to answer and calculates your life expectancy. It also shows you that with just a few adjustments in life style that you area able to add some “extra” years to your longevity. Or maybe not so clear, but moving into a more positive direction than you thought it was going to be.

The wonderful part of these extra years is that if you start now, you can make them a celebration of aging — a gift, a challenge, an inspiration, an unknown adventure – your own wonderful progression— with a clear vision of where you are heading .

At www.midlifecareers.com, I have just added Laura Berman Fortgang’s “Now What” 90 Days to a New Life Direction to my coaching Programs. In a series of these new programs, I will assist you in walking through your potentials, help you read your life story so that you reawaken to lost dreams, isolate what motivates you, and understand what makes you great and how to take this to a new level. It is time to work for you-first! Understand your very own Life Blue Print.™

I have just finished the 90-day course myself and can say it is the best thing that I have done for myself in years. The course comes with a text book and workbook. So call, write me, or review my group and individual coaching information <http://www.midlifecareers.com/coaching.html>

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### *Stats, Sites and Stuff*

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Stats

Those younger Boomers born between 50’s and 60’s are just now turning 50 – about 10,000 daily. Many are first generation to graduate from college.

Untouched by Vietnam and not as rebellious as their predecessor “older” Boomers, they are quietly competitive, and like nice trappings. Females of this genre tend to be independent thinkers, hold very substantial positions and have balanced job and children since they’ve been in the workplace. Some of you stayed home and would just love to have a little career of their own. (Read about Marge in my new book to come – Retire,Rewire, Restart --- or go to www.retirementcareers.com and listen to the tape of my first Teleseminar – (She wanted to earn \$30,000 as a new entrant to the marketplace at 57 and ended up with a starting salary of \$65,000)

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#### *Sites*

About Eons— Founded by Jeff Taylor, Eons is a media company challenging a generation of boomers and seniors to live he biggest life possible. See [www.Eons.com](http://www.Eons.com)

Everything is customized, relevant to the 50+ lens.

Eons introduces **cRANKy™** **The first age-relevant Search engine** to give us not millions of results, but the best results

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Stuff

Things to come from me to you.

I have already mentioned my new program, *Now What* given as an individual and group program.

My E-book, *Retire, Rewire & Restart* will be launched by Septemeber 1. It is based on 4 interviews of retirees ranging in age from 37 – 75.

Please visit www.retirementcareers.com and stay up-to-date with what is happening to facilitate the next step on one's career: retirement. Unlike Eons, I permit those under 50 to explore and take part in what we are doing.

There will be a calendar of events for scheduled programs – I will also let all of you know of any offerings that I think will be of interest through special e-mails.

Also –opened this month will be an opt-in area that will feature specialized resumes, pertinent information for members only area. Again, differing from Eons, you can be as young as you want to enter.

This next year and the fall of 2006 leading into the coming year is exciting and full of good offerings to help you over the hurdles and into the most fulfilling life possible as we all live to be 100 or as Jeff Taylor says, “or die trying!”

In support of you, Mary Ann